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INTEGRATED FINANCIAL PARTNERS WELCOMES JOE O'LOUGHLIN

January 18, 2018- Integrated Financial Partners (IFP), a Registered Investment Advisor with over 20 offices across the country, announced that Joe O'Loughlin has joined their firm.

A veteran financial advisor, Joe partnered with IFP, one of the largest enterprises with LPL, to leverage their dynamic approach to marketing and co-sourcing with CPAs through their Professional Partner Program.

"Making the change from a wire house to an independent firm was an easy decision once I learned about IFP's services, support and how they help advisors grow their practices. I'm excited to utilize the resources of Integrated Financial Partners and their methodology in partnering with CPAs and other centers of influences," said Joe O'Loughlin.

Paul Saganey, President of Integrated Financial Partners, commented, "I am thrilled to have Joe join IFP and look forward to a productive partnership in his continued success. With the continuous changes occurring in the industry, IFP continues to attract high quality advisors like Joe due to our significant infrastructure coupled with the tools to enable advisors to thrive in the market place".

Previously affiliated with Wells Fargo, Joe has helped clients address their financial concerns and develop strategies by focusing on each individual's specific needs. With extensive experience throughout major shifts in the markets, Joe has dedicated his career to delivering the personalized investment planning services his clients deserve.

About Integrated Financial Partners
Established in 1996, IFP currently has over 135 financial advisors with over 20 offices across the country. IFP primarily serves high-net-worth individuals and business owners and brings a comprehensive approach to wealth management with its roots in financial planning**.** Based in Waltham, MA, the firm operates its registered investment adviser under the name Integrated Wealth Concepts.

About LPL Financial
LPL Financial, a wholly owned subsidiary of LPL Financial Holdings Inc. (NASDAQ:LPLA), is a leader in the retail financial advice market and served approximately $495 billion in brokerage and advisory assets as of October 31, 2016. LPL is one of the fastest growing RIA custodians and is the nation's largest independent broker-dealer (based on total revenues, Financial Planning magazine June 1996-2017). The Company provides proprietary technology, comprehensive clearing and compliance services, practice management programs and training, and independent

research to more than 14,000 independent financial advisors and over 700 financial institutions, enabling them to help their clients turn life's aspirations into financial realities. Advisors associated with LPL also serviced an estimated 45,000 retirement plans with an estimated $129 billion in retirement plan assets, as of September 30, 2016. LPL also supports approximately 4,200 financial advisors licensed and affiliated with insurance companies with customized clearing, advisory platforms, and technology solutions. LPL Financial and its affiliates have more than 3,200 employees with primary offices in Boston, Fort Mill, and San Diego. For more information, please visit www.lpl.com.

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